



CATALOG 2 OF 6

The MAD Biz App

One login, one dashboard, the whole marketing stack. Flat pricing, honest freemium, a real team behind it.

The whole stack, under one roof

Most local businesses run six or seven disconnected tools: a listings tool, a reviews tool, a social scheduler, a website host, a CRM, and a separate payment processor, each with its own login and its own bill. The MAD Biz App (app.madmonkey.media) replaces the stack with one command center. Start free, upgrade only the pieces you need, and never pay per seat or per location unless per-unit genuinely fits (reputation is the one place it does).

One ladder, one source of truth

Flat pricing per account, not per seat and not per client. Annual billing saves roughly two months.

Free \$0 All Core 6 tools at limited usage, all free tools included, 1 user.	Starter \$49/mo (\$490/yr) Listings + Reputation + Social, single location, caps lifted.	Growth \$149/mo (\$1,490/yr) Full Core 6, SEO Intelligence, Nexus CRM, multi-location.	Pro \$349/mo (\$3,490/yr) Everything in Growth, plus priority support, advanced automation, higher limits, API access.	Agency from \$499/mo (custom) White-label, multi-client management, bulk seats, dedicated manager.
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SECTION 1

The Core 6

The six pillars every MAD Biz App account is built on.

Local SEO / Listings

BETA

Pushes your business to Google, Bing, Apple Maps, and 50+ directories from one screen. Fixes wrong hours, addresses, and phone numbers before they cost you a customer, and tracks your local map-pack rankings.

- ◆ NAP consistency + citation sync
- ◆ Google Business Profile management
- ◆ Local rank tracking by keyword
- ◆ Review prompts, posts, and Q&A

from
\$49/mo app.madmonkey.media

Reputation Management

BETA

Collects, monitors, and replies to reviews across every platform your customers use. AI-drafted responses, review-request campaigns, negative-review alerts, and a star-rating dashboard.

- ◆ Multi-platform review monitoring
- ◆ AI-drafted responses
- ◆ Review-request campaigns
- ◆ Instant negative-review alerts
- ◆ Sentiment trend dashboard

from
\$79/mo
per
location app.madmonkey.media

Social Marketing

BETA

Schedules, posts, and recycles content across every social channel from one calendar. AI captions, a unified inbox for comments and DMs, and analytics on what is actually driving reach.

- ◆ Multi-platform publishing
- ◆ AI-written captions
- ◆ Content calendar
- ◆ Unified inbox
- ◆ Post-level approval workflow

from
\$49/mo app.madmonkey.media

WP Hosting / Sites

LIVE

Fast, managed WordPress hosting with backups, security, and updates handled for you, plus a free starter site to launch on before you ever pay for a domain.

- ◆ Managed backups + security
- ◆ Free starter site (sites.madmonkey.media)
- ◆ Custom-domain upgrade path
- ◆ Migration included on annual

Free
site, or
from sites.madmonkey.media
\$325/yr
hosted

Ecommerce / POS

LIVE

Sell online and in person from one shared inventory. Gift cards, wishlists, save-for-later, and a live on-product design canvas for anything customized, printed, or personalized.

- ◆ Unified online + in-person inventory
- ◆ Gift cards + wishlists
- ◆ Save-for-later
- ◆ Live design-and-customize canvas
- ◆ Real-time print pricing at checkout

included
from app.madmonkey.media
Growth

SEO Intelligence

BETA

Keyword tracking, rank monitoring, backlink and AI-search-visibility audits, and a prioritized action list that tells you exactly what to fix next.

- ◆ On-page + technical audits
- ◆ Keyword + rank tracking
- ◆ Backlink monitoring
- ◆ AI-visibility (LLM) share-of-voice
- ◆ Prioritized fix list

Free /
\$29 / \$79
/ \$199 app.madmonkey.media
per mo

SECTION 2

Everyday tools inside the suite

The tools that keep the business running between campaigns.

Nexus CRM

BETA

Leads, pipeline, contacts, and follow-ups in one place. Connect your email and your contacts come with you, with tasks and reminders so nothing goes cold.

- ◆ Contact + deal pipeline
- ◆ Activity timeline
- ◆ Tasks + reminders
- ◆ Tags and segments

\$79/mo flat (up to 5 users) [app.madmonkey.media](#)

Email Marketing

COMING SOON

Campaigns and automated flows built in-house, with no external email-service bolt-on. Segmentation, signup forms, and revenue-per-send reporting.

- ◆ Campaigns + automations
- ◆ Segmentation
- ◆ Signup forms
- ◆ Revenue analytics per send

\$25 to \$60/mo (by contact tier) [app.madmonkey.media](#)

Connections

BETA

Connects your MAD tools to the apps you already use. Handles logins, webhooks, and data sync so contacts, orders, and events stay in sync automatically.

- ◆ OAuth connections
- ◆ Webhooks + data sync
- ◆ Connection health monitor
- ◆ Developer API keys

included from Growth [app.madmonkey.media](#)

Executive Reports

COMING SOON

White-label, client-ready performance reporting across every tool in the suite, built for agencies and multi-location owners who need one clean number to show up.

- ◆ Cross-tool reporting
- ◆ White-label branding
- ◆ Scheduled delivery
- ◆ Client-ready export

included in Pro / Agency [app.madmonkey.media](#)

Design Studio

LIVE

An on-product design-and-customize canvas built into the storefront: upload art, set up a job, and see exactly what you are getting before you buy.

- ◆ Live on-product canvas
- ◆ Upload + arrange artwork
- ◆ Real-time preview
- ◆ Feeds straight into checkout

included from Growth [app.madmonkey.media](#)

Why the MAD Biz App over a stack of point tools

- All-in-one: software, local search, storefront, and a real production team, not four separate vendors.
- Dallas-based: you get a team, not a ticket queue.
- Honest freemium: try every category free, pay only when it pays you back.
- One bill, one login, one source of truth for your whole business.

Run the free Stack-Cost tool and see what switching would save.
madmonkey.media