



CATALOG 1 OF 6

# Free Tools

Free forever, no card required. Run any tool right now and see the value before you ever talk to sales.

## Free forever, no card required

Every tool below is free to run today, with no signup and no credit card. They are the front door to MAD Monkey Media: try one, see a real result in under a minute, then decide if you want the software or the done-for-you service behind it. Each tool links to an upgrade path when you are ready to go further.

### SECTION 1

## Audits and checkers

Point a tool at your business and get a real, specific answer back in under a minute.

### Free GBP Audit

**LIVE**

Audits your Google Business Profile in 60 seconds: NAP consistency, review velocity, photos, posts, and Q&A, plus a Local Visibility Score and your top 5 fixes.

- ◆ NAP consistency check
- ◆ Review velocity + rating trend
- ◆ Photo, post and Q&A coverage
- ◆ Local Visibility Score
- ◆ Top 5 prioritized fixes

**Free, no card**

[madmonkey.media/tools/free-gbp-audit/](https://madmonkey.media/tools/free-gbp-audit/)

### AI Brand Checker

**LIVE**

See how ChatGPT, Claude, Perplexity, and Gemini describe your brand today. Get a baseline AI-visibility score and the fixes that move it.

- ◆ Multi-model AI visibility scan
- ◆ Baseline AI-visibility score
- ◆ Gap and inaccuracy findings
- ◆ Fix recommendations
- ◆ Re-scan to track movement

**Free, no card**

[madmonkey.media/tools/aibv-checker/](https://madmonkey.media/tools/aibv-checker/)

### Free Marketing Snapshot Report

**LIVE**

A free, no-obligation snapshot on your website, SEO, social presence, listings, reviews, and AI search visibility, with same-day delivery.

- ◆ Website + SEO health check
- ◆ Social presence review
- ◆ Listings + reviews scan
- ◆ AI search visibility read
- ◆ Same-day delivery

**Free, no card**

[madmonkey.media/snapshot-report/](https://madmonkey.media/snapshot-report/)

### Schema Validator

**BETA**

Checks your structured data and schema markup for errors before Google does, so you do not lose rich results you have already earned.

- ◆ Schema error + warning report
- ◆ Rich-result eligibility check
- ◆ Ready-to-paste fixes
- ◆ Site-wide scan (beta)

**Free, no card**

[madmonkey.media/tools/schema-validator/](https://madmonkey.media/tools/schema-validator/)

### SECTION 2

## Calculators

Plug in your numbers and get a straight answer: what you are spending, what you should be getting back, and what a customer is worth.

## Marketing ROI Calculator Suite

LIVE

Five calculators in one: SEO, Paid Ads, Social, and Web Design ROI, plus a composite view. Enter spend, leads, close rate, and average order value to see true return and break-even.

- ◆ SEO ROI
- ◆ Paid ads ROI
- ◆ Social ROI
- ◆ Web design ROI
- ◆ Composite / blended view

**Free, no  
card**

[madmonkey.media/tools/marketing-roi-calculator/](https://madmonkey.media/tools/marketing-roi-calculator/)

## Stack-Cost Comparison

LIVE

Add up what you currently pay across your scattered marketing software, listings, reviews, and social tools, and see what one MAD Monkey plan would replace and what you would save.

- ◆ Tool-by-tool cost add-up
- ◆ Side-by-side savings view
- ◆ Shareable cost report
- ◆ No signup required

**Free, no  
card**

[madmonkey.media/tools/stack-cost-calculator/](https://madmonkey.media/tools/stack-cost-calculator/)

## Customer Lifetime Value Calculator

LIVE

Works out CLV, payback period, and how much you can actually afford to spend to acquire a customer, the number every marketing decision should start from.

- ◆ Lifetime value output
- ◆ Payback period
- ◆ Max acquisition spend
- ◆ Plain-English explanation

**Free, no  
card**

[madmonkey.media/tools/clv-calculator/](https://madmonkey.media/tools/clv-calculator/)

## Sales-Rep Assessment

LIVE

Scores and benchmarks a sales rep in minutes, useful before you hire, promote, or coach.

- ◆ Timed skills assessment
- ◆ Benchmark score
- ◆ Strengths / gaps read-out
- ◆ Shareable result

**Free, no  
card**

[madmonkey.media/tools/sales-rep-assessment/](https://madmonkey.media/tools/sales-rep-assessment/)

## SECTION 3

## Print tools

Real pricing on real print jobs in seconds, no request-a-quote wait.

### Instant Print Quote

LIVE

Pick a product, quantity, and finish and get an instant, live quote you can order from in one flow. No waiting on a callback.

- ◆ Live pricing across the print catalog
- ◆ Quantity + finish options
- ◆ Order directly from the quote
- ◆ Covers business cards through signage

**Free, no  
card**

[madmonkey.media/tools/instant-print-quote/](https://madmonkey.media/tools/instant-print-quote/)

### Print Product Finder

LIVE

A short decision-tree quiz that recommends the right print product for your use case, then deep-links you straight into an instant quote.

- ◆ Guided decision tree
- ◆ Use-case matching
- ◆ Deep link into Instant Print Quote
- ◆ Under 60 seconds

**Free, no  
card**

[madmonkey.media/tools/print-product-finder/](https://madmonkey.media/tools/print-product-finder/)

## SECTION 4

## See how we compare

Side-by-side pages against the tools you already know, so you can judge the fit for yourself.

### Compare Pages

LIVE

Straight, side-by-side comparisons against the all-in-one platforms, reputation tools, and print-shop software local businesses already know, feature by feature and price by price.

- ◆ MAD vs. GoHighLevel
- ◆ MAD vs. Vendasta
- ◆ MAD vs. Birdeye
- ◆ MAD vs. Thryv
- ◆ MAD vs. Printavo

**Free, no card**

[madmonkey.media/compare/](https://madmonkey.media/compare/)

## Free is the front door, not the whole house

Every tool here plugs into the MAD Biz App: the full marketing suite, the storefront, and a real Dallas team behind it. Start free, upgrade only where you see value, and never pay for a seat you are not using.

**See the MAD Biz App catalog, or start free at [madmonkey.media](https://madmonkey.media)**