



CATALOG 6 OF 6, THE COMPLETE SUITE

Master Catalog

Free tools, the MAD Biz App, products, marketing services, and platforms: the entire MAD Monkey Media catalog in one document, with a working table of contents.

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Each section is also published as its own standalone, focused PDF catalog (Free Tools, MAD Biz App, Products, Marketing Services, Platforms). This Master Catalog is the single combined reference with cross-references between buckets.

MAD Monkey Media, at a glance

MAD Monkey Media is a Dallas-based print and digital-marketing company that replaces the scattered stack most local businesses run on: a listings tool, a reviews tool, a social scheduler, a website host, a CRM, a payment processor, and a separate print vendor for the cards, signs, and shirts. We build the software, run the local-search and marketing muscle, operate a full production shop for print and promotional goods, and staff a real Dallas team behind all of it, one login, one bill, one place to call.

What we sell. Free tools that prove the value in under a minute. The MAD Biz App, a flat-priced marketing suite (Listings, Reputation, Social, Hosting, Ecommerce/POS, SEO Intelligence, CRM, and more). A full print and promotional-products catalog, produced in-house. Done-for-you marketing services (SEO, ads, hosting, website builds, managed social and reputation). And a growing set of standalone platforms (payments, point of sale, a designer marketplace, and more).

How this catalog is organized. Five focused catalogs, one per bucket, each also available as its own standalone PDF, plus this Master Catalog that combines all five with a working table of contents so you can jump straight to what you need.

Free
\$0

All Core 6 tools at limited usage, all free tools included, 1 user.

Starter
\$49/mo
(\$490/yr)

Listings + Reputation + Social, single location, caps lifted.

Growth
\$149/mo
(\$1,490/yr)

Full Core 6, SEO Intelligence, Nexus CRM, multi-location.

Pro
\$349/mo
(\$3,490/yr)

Everything in Growth, plus priority support, advanced automation, higher limits, API access.

Agency
from \$499/mo
(custom)

White-label, multi-client management, bulk seats, dedicated manager.

The MAD Biz App pricing ladder above is the single source of truth for suite pricing. See the MAD Biz App section of this catalog, or the standalone MAD Biz App Catalog, for the full tool-by-tool breakdown.

1. Free Tools

Every tool below is free to run today, with no signup and no credit card. They are the front door to MAD Monkey Media: try one, see a real result in under a minute, then decide if you want the software or the done-for-you service behind it. Each tool links to an upgrade path when you are ready to go further.

Audits and checkers

Free GBP Audit

LIVE

Audits your Google Business Profile in 60 seconds: NAP consistency, review velocity, photos, posts, and Q&A, plus a Local Visibility Score and your top 5 fixes.

Free, no card madmonkey.media/tools/free-gbp-audit/

AI Brand Checker

LIVE

See how ChatGPT, Claude, Perplexity, and Gemini describe your brand today. Get a baseline AI-visibility score and the fixes that move it.

Free, no card madmonkey.media/tools/aibv-checker/

Free Marketing Snapshot Report

LIVE

A free, no-obligation snapshot on your website, SEO, social presence, listings, reviews, and AI search visibility, with same-day delivery.

Free, no card madmonkey.media/snapshot-report/

Schema Validator

BETA

Checks your structured data and schema markup for errors before Google does, so you do not lose rich results you have already earned.

Free, no card madmonkey.media/tools/schema-validator/

Calculators

Marketing ROI Calculator Suite

LIVE

Five calculators in one: SEO, Paid Ads, Social, and Web Design ROI, plus a composite view. Enter spend, leads, close rate, and average order value to see true return and break-even.

Free, no card madmonkey.media/tools/marketing-roi-calculator/

Stack-Cost Comparison

LIVE

Add up what you currently pay across your scattered marketing software, listings, reviews, and social tools, and see what one MAD Monkey plan would replace and what you would save.

Free, no card madmonkey.media/tools/stack-cost-calculator/

Customer Lifetime Value Calculator

LIVE

Works out CLV, payback period, and how much you can actually afford to spend to acquire a customer, the number every marketing decision should start from.

Free, no card madmonkey.media/tools/clv-calculator/

Sales-Rep Assessment

LIVE

Scores and benchmarks a sales rep in minutes, useful before you hire, promote, or coach.

Free, no card madmonkey.media/tools/sales-rep-assessment/

Print tools

Instant Print Quote

LIVE

Pick a product, quantity, and finish and get an instant, live quote you can order from in one flow. No waiting on a callback.

Free, no card madmonkey.media/tools/instant-print-quote/

Print Product Finder

LIVE

A short decision-tree quiz that recommends the right print product for your use case, then deep-links you straight into an instant quote.

Free, no card madmonkey.media/tools/print-product-finder/

See how we compare

Compare Pages

LIVE

Straight, side-by-side comparisons against the all-in-one platforms, reputation tools, and print-shop software local businesses already know, feature by feature and price by price.

Free, no card madmonkey.media/compare/

Free is the front door, not the whole house. Every tool here plugs into the MAD Biz App: the full marketing suite, the storefront, and a real Dallas team behind it. Start free, upgrade only where you see value, and never pay for a seat you are not using.

Full detail on every free tool: see the standalone Free Tools Catalog ([MAD-Catalog-Free-Tools-2026-07-11.pdf](#)).

2. The MAD Biz App

Most local businesses run six or seven disconnected tools: a listings tool, a reviews tool, a social scheduler, a website host, a CRM, and a separate payment processor, each with its own login and its own bill. The MAD Biz App (app.madmonkey.media) replaces the stack with one command center. Start free, upgrade only the pieces you need, and never pay per seat or per location unless per-unit genuinely fits (reputation is the one place it does).

Free \$0 All Core 6 tools at limited usage, all free tools included, 1 user.	Starter \$49/mo (\$490/yr) Listings + Reputation + Social, single location, caps lifted.	Growth \$149/mo (\$1,490/yr) Full Core 6, SEO Intelligence, Nexus CRM, multi-location.	Pro \$349/mo (\$3,490/yr) Everything in Growth, plus priority support, advanced automation, higher limits, API access.	Agency from \$499/mo (custom) White-label, multi-client management, bulk seats, dedicated manager.
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The Core 6

Local SEO / Listings BETA Pushes your business to Google, Bing, Apple Maps, and 50+ directories from one screen. Fixes wrong hours, addresses, and phone numbers before they cost you a customer, and tracks your local map-pack rankings. from \$49/mo	Reputation Management BETA Collects, monitors, and replies to reviews across every platform your customers use. AI-drafted responses, review-request campaigns, negative-review alerts, and a star-rating dashboard. from \$79/mo per location	Social Marketing BETA Schedules, posts, and recycles content across every social channel from one calendar. AI captions, a unified inbox for comments and DMs, and analytics on what is actually driving reach. from \$49/mo
WP Hosting / Sites LIVE Fast, managed WordPress hosting with backups, security, and updates handled for you, plus a free starter site to launch on before you ever pay for a domain. Free site, or from \$325/yr hosted	Ecommerce / POS LIVE Sell online and in person from one shared inventory. Gift cards, wishlists, save-for-later, and a live on-product design canvas for anything customized, printed, or personalized. included from Growth	SEO Intelligence BETA Keyword tracking, rank monitoring, backlink and AI-search-visibility audits, and a prioritized action list that tells you exactly what to fix next. Free / \$29 / \$79 / \$199 per mo

Everyday tools inside the suite

Nexus CRM BETA Leads, pipeline, contacts, and follow-ups in one place. Connect your email and your contacts come with you, with tasks and reminders so nothing goes cold. \$79/mo flat (up to 5 users)	Email Marketing COMING SOON Campaigns and automated flows built in-house, with no external email-service bolt-on. Segmentation, signup forms, and revenue-per-send reporting. \$25 to \$60/mo (by contact tier)	Connections BETA Connects your MAD tools to the apps you already use. Handles logins, webhooks, and data sync so contacts, orders, and events stay in sync automatically. included from Growth
Executive Reports COMING SOON White-label, client-ready performance reporting across every tool in the suite, built for agencies and multi-location owners who need one clean number to show up. included in Pro / Agency	Design Studio LIVE An on-product design-and-customize canvas built into the storefront: upload art, set up a job, and see exactly what you are getting before you buy. included from Growth	

Full tool-by-tool detail: see the standalone MAD Biz App Catalog (MAD-Catalog-Biz-App-2026-07-11.pdf). The Ecommerce/POS tool inside the Biz App shares inventory with the standalone MAD POS platform (see Section 5, Platforms).

3. Products

Every product below is MAD Monkey production, start to finish: design, print or decoration, and fulfillment, under one roof and one order. Prices shown are live starting prices pulled directly from the current catalog; categories marked instant quote have too many size, material, and finish combinations for one number to mean anything, so run them through the free Instant Print Quote tool for an exact price in seconds.

Stationery & Cards

CATEGORY	WHAT IT COVERS	STARTING PRICE
Business Cards	Standard, linen, and specialty stocks with matte, UV, or AQ coatings. The most-ordered product in the whole catalog.	from \$14
Postcards	Matte, linen, gloss, and spot-UV finishes, standard or mailer sizes, addressed mailing available.	from \$13
Flyers	70lb to 100lb stock, linen or enviro uncoated through high-gloss UV. Fast turnaround for events and promos.	from \$25
Brochures & Booklets	Bi-fold and tri-fold brochures, multi-page booklets with a pages axis for longer pieces.	Instant quote
Letterhead & Envelopes	Branded letterhead and matching envelopes for the pieces that still go out on paper.	Instant quote
Notepads & Rack Cards	Branded notepads and rack cards for counters, lobbies, and trade show tables.	Instant quote

Signage & Banners

CATEGORY	WHAT IT COVERS	STARTING PRICE
Pull-Up & Table-Top Banners	Retractable pull-up banners in standard, double-sided, premium-wide, and table-top sizes, 13oz matte vinyl.	from \$44
Vinyl Banners	Full-color vinyl banners for storefronts, events, and sports teams, grommeted and ready to hang.	Instant quote
Yard Signs & Coroplast	Corrugated plastic yard and event signs, single- or double-sided, with stake options.	Instant quote
Rigid Signs (Aluminum, Sintra, Foam Board)	Aluminum, styrene, foam board, and rigid substrate signs for permanent or semi-permanent installs.	Instant quote
A-Frames & Floor Graphics	A-frame sidewalk signs, H-stands, and printed floor graphics for retail and events.	from \$25
Canvas Prints	Canvas roll and stretched canvas prints, framed or unframed.	from \$23

Stickers, Labels & Decals

CATEGORY	WHAT IT COVERS	STARTING PRICE
Magnets & Car Magnets	Cut-to-shape and car-door magnets in multiple mil thicknesses.	from \$34
Roll & Sheet Labels	Paper, poly, and BOPP roll labels plus square-cut sheet stickers.	Instant quote
Window Clings & Decals	Static window clings, wall and floor graphics, vehicle and storefront decals.	Instant quote

Apparel & Decoration

CATEGORY	WHAT IT COVERS	STARTING PRICE
T-Shirts, Fleece & Sweats	Midweight tees, fleece shorts, sweatpants, and hoodies, blank or decorated.	from \$22
Polos & Embroidered Apparel	Embroidered polos and workwear for teams, staff, and corporate orders.	Instant quote
DTF Transfers & DTF-Printed Apparel	Direct-to-film transfers and DTF-printed apparel, including gang-sheet runs for bulk orders.	Instant quote
Hats & Headwear	Structured, trucker, and novelty hats, blank or decorated.	Instant quote

Promo, Drinkware & Gifts

CATEGORY	WHAT IT COVERS	STARTING PRICE
Drinkware	Stainless tumblers, ceramic mugs, and glassware, blank or branded.	Instant quote
Personalized Gifts & Home Decor	Custom notebooks, lapel pins, lanyards, jewelry, and home decor pieces, made to order.	from \$225
Bags, Tech Accessories & Keychains	Tote bags, tech accessories, keychains, and everyday branded carry items.	Instant quote

Packaging

CATEGORY	WHAT IT COVERS	STARTING PRICE
Pouches (Lay-Flat & Stand-Up)	Lay-flat and stand-up pouches for retail and food-safe packaging.	Instant quote
Boxes & Sleeves	Auto-lock bottom boxes, reverse-tuck-end boxes, and product sleeves.	Instant quote

Wedding, Invitations & Events

CATEGORY	WHAT IT COVERS	STARTING PRICE
Invitations & Announcements	Metallic foil, pearl paper, and premium kraft invitations for weddings and milestone events.	Instant quote
Greeting Cards & Tent Cards	Greeting cards and table tent cards for events, venues, and retail counters.	Instant quote
Canopy Tents & Trade Show Displays	Branded 10x10 canopy tents, table covers, and display boards for expos, markets, and trade shows.	Instant quote

Get a real price in seconds. Every product in this catalog runs through the same free Instant Print Quote tool: pick your product, quantity, and finish, and get an order-ready price on the spot. Run any product through the free Instant Print Quote tool (Section 1, Free Tools) for an exact number.

Starting prices are live figures pulled from the current MAD Monkey Media catalog on the date this document was prepared and are subject to change. Items marked Instant Quote have too many size, material, and finish combinations for a single representative price; run the free Instant Print Quote tool for an exact number. Full category-by-category detail: see the standalone Products Catalog (MAD-Catalog-Products-2026-07-11.pdf).

4. Marketing Services

Software for the owners who want the keys, services for the owners who want the outcome. Every service below is delivered by the MAD Monkey Media team, published at a real starting price so you know what you are looking at before the first call.

SEO Retainers

SERVICE	WHAT IT IS	PRICE
SEO Starter	The on-ramp: technical fixes, on-page cleanup, and a monthly content push for a business getting serious about ranking.	\$500/mo (\$5,000/yr annual)
SEO Growth	Adds deeper content production, link building, and competitive tracking for a business ready to climb.	\$1,000/mo (\$10,000/yr annual)
SEO Pro	Full retainer with expanded content, backlink outreach, and priority reporting.	\$2,000/mo (\$20,000/yr annual)
SEO Authority	Our top published tier: aggressive content velocity, authority link building, and multi-location support.	\$3,500/mo (\$35,000/yr annual)
Enterprise SEO	Custom-scoped for multi-location and franchise brands.	from \$5,000/mo (custom)

ADD-ONS

ADD-ON	WHAT IT IS	PRICE
GEO / AI-Visibility Add-on	Get found in ChatGPT, Gemini, and Perplexity answers, not just Google.	\$750 setup + \$300/mo
One-Time Technical Audit	A standalone deep technical crawl and fix list, no retainer required.	\$750 flat
Extra Content	Additional articles or pages beyond your plan's included content.	\$150 to \$300/piece
Local Landing Page	A dedicated, optimized page for an additional service area or location.	\$400/page

Hosting & Email

SERVICE	WHAT IT IS	PRICE
Free Site	A free, professionally managed website on a MAD Monkey subdomain. No card required.	\$0 (sites.madmonkey.media)
Hosting Standard	Managed WordPress hosting: backups, security, and updates handled for you.	\$325/yr (\$27/mo month-to-month)
Hosting Plus	More resources and headroom for a growing site.	\$600/yr
Hosting Pro / WooCommerce	Built for a storefront: higher	\$1,200/yr

SERVICE	WHAT IT IS	PRICE
	resources, tuned for ecommerce.	
Domain Registration (.com)	First year free with an annual hosting plan.	\$20/yr
Business Email (per mailbox)	Native business email, no external email-service bolt-on.	\$75/yr (\$10/mo month-to-month; \$60/yr bundled with annual hosting)

Website Builds

SERVICE	WHAT IT IS	PRICE
Capuchin	A focused 1-page site: the fastest way to get a real, professional page live.	\$1,500
Baboon	A 3-page site for a business that needs more than a single landing page.	\$4,500
Chimp	Our most popular build: a 5-page site with the room most businesses actually need.	\$6,500
Gorilla	A full 10-page build for a business with a lot to say.	\$8,500

Managed Services

SERVICE	WHAT IT IS	PRICE
Managed Reputation	We monitor, request, and respond to reviews so your star rating climbs without you touching a dashboard.	\$400/mo (3-month minimum)
Managed Social	We plan, write, and post your content calendar every month.	\$750/mo (3-month minimum)
Managed Social Plus	Managed Social plus paid social boosting and deeper engagement management.	\$1,500/mo (3-month minimum)
Paid Ads (Google or Meta)	Campaign build, management, and conversion	\$750/mo or 15% of spend, whichever is greater (Both networks: \$1,200/mo or 15%)

SERVICE	WHAT IT IS	PRICE
	tracking on one network.	
Full Managed Marketing	SEO, social, reputation, and ads under one team and one report.	from \$2,500/mo (6-month term)
Franchise / Multi-Unit	One brand rollout across every location, billed per unit.	\$999/mo brand + \$99/unit (volume pricing at 10+ and 25+ units)

Bundles: named plays, not a discount

Get Found

FOR: SOLO / MICRO BUSINESS THAT NEEDS TO EXIST ONLINE AND START RANKING.

MAD Biz App Starter + SEO Starter + Hosting Standard + 1 business mailbox, plus a free .com the first year.

from \$549/mo, plus hosting and email billed annually

Local Growth

FOR: GROWING LOCAL BUSINESS THAT WANTS SOFTWARE, RANKINGS, AND REVIEWS WORKING TOGETHER. OUR FLAGSHIP PLAY.

MAD Biz App Growth + SEO Growth + Managed Reputation + Hosting Standard + 1 business mailbox, all named values, no hidden line items.

from \$1,549/mo

MOST POPULAR

Full Service + Store

FOR: ESTABLISHED SMB OR FRANCHISE UNIT THAT WANTS HANDS-OFF MARKETING AND A STOREFRONT MAD MONKEY ALSO PRODUCES FOR.

MAD Biz App Pro + Full Managed Marketing + Hosting Pro / WooCommerce + business email + payment processing + print fulfillment at program pricing.

from \$2,949/mo, plus processing and print volume, 6-month term

Why a real team beats a quote-and-wait agency. Published pricing: you see the number before you ever get on a call. One Dallas team runs software, SEO, ads, hosting, and the print shop, so nothing falls through the cracks between vendors. Month-to-month where it makes sense, annual pricing that actually rewards commitment. The free Snapshot Report and Stack-Cost tool show you the gap before you spend a dollar.

Full detail: see the standalone Marketing Services Catalog (MAD-Catalog-Marketing-Services-2026-07-11.pdf).

5. Platforms

Not everything MAD Monkey builds lives inside the Biz App dashboard. These are the standalone platforms: each one has its own subdomain, its own audience, and its own job to do. Some are live today, some are in beta, and a few are still on the roadmap, marked honestly below.

Live today

PLATFORM	TAGLINE	WHO IT IS FOR	URL
MAD Pay	Payment gateway for modern businesses	Any business that takes payments and wants one processor across web, storefront, and point of sale.	pay.madmonkey.media
MAD POS	Point of sale system	Retail counters, restaurants, and service businesses that sell in person.	pos.madmonkey.media
Creators	Designer marketplace	Businesses that need a logo, brand system, or one-off design project without hiring in-house.	creators.madmonkey.media
MAD Chat	Multi-AI chat surface	Teams and individuals who use AI daily and want one clean interface for it.	chat.madmonkey.media
MAD Search	Small-business marketing search	Owners and marketers researching a marketing, SEO, or print question.	search.madmonkey.media
Go	Get found. Get faster.	Businesses running a campaign, promo, or ad push that needs a dedicated page fast.	go.madmonkey.media
Careers	Build with MAD Monkey	Job seekers looking to join the MAD Monkey Media team.	careers.madmonkey.media
Developer	Build on the MAD Monkey platform	Developers and technical partners extending or integrating with MAD Monkey products.	developer.madmonkey.media
Free Website Builder	A free, professionally managed website	Any business that does not have a website yet, or wants a fast, free upgrade from a DIY builder.	sites.madmonkey.media
MAD Login	Identity provider	Every MAD Monkey Media customer, automatically, the moment they have more than one tool.	accounts.madmonkey.media

Coming soon

PLATFORM	TAGLINE	WHO IT IS FOR	URL
Lens	Photo and video pro network	Businesses that need real photo or video content and do not have a creative team on staff.	lens.madmonkey.media
MAD Sign	E-signature for quotes, contracts, and proposals	Service businesses, contractors, and anyone who sends agreements to get signed.	in development
BioPage	Your brand, one link away	Creators, local businesses, and brands driving traffic from social media.	bio.madmonkey.media
MAD Mail	Business email, built in-house	Any business that wants native email and a single inbox instead of a stitched-together stack.	mail.madmonkey.media

PLATFORM	TAGLINE	WHO IT IS FOR	URL
MAD Meet	Browser-first video conferencing	Teams and client-facing calls that want fewer clicks between invite and meeting.	meet.madmonkey.media

One ecosystem, not fifteen vendors. Every platform above shares the same login, the same brand, and the same team. Mix and match what you need, upgrade a Coming Soon platform to your watch list, and never manage fifteen separate billing relationships.

Full profile on every platform: see the standalone Platforms Catalog (MAD-Catalog-Platforms-2026-07-11.pdf).