



SPONSOR JUNGLE WEEK 2027

Three days of live business education in Dallas, streamed free nationwide

LOAD-IN AND SITE-WIDE DEALS Monday February 1, 2027	LIVE, THREE DAYS Tuesday to Thursday February 2 to 4, 2027	SPONSOR COMMITMENTS CLOSE Friday January 15, 2027	VENUE TBD, based on our sponsorship raise
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A room we are building for 500 owners in Dallas / DFW, plus a free national broadcast. Sponsorship puts you in the room, on the broadcast, in the program and on the replay page. **Every tier is capped: 74 slots in total, and only one Canopy title slot exists. Sponsorship goal: \$100,000.** \$87,500 funds the event for a 500 room; the rest funds an LED wall, two more camera angles and live captions.

Canopy \$7,500 1 SLOT Sole title, 3 min Day 1 keynote moment, premium corner 10x10, 6 tickets, 5 Virtual VIP	Silverback \$4,000 3 SLOTS 60 sec Day 2 stage moment, 10x10 main-room booth, 4 tickets, 2 Virtual VIP	Howler \$1,750 10 SLOTS Private 6 ft tabletop, named Day 1 and Day 3, broadcast and reel logo, 2 tickets	Toucan \$750 20 SLOTS Rotating stage-screen logo, program listing, 2 GA tickets, 1 Virtual VIP	Vine \$350 40 SLOTS Name on the event page and in the program, 1 GA ticket, 3 virtual passes
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ONLY 1, CATEGORY EXCLUSIVE

Canopy, the title sponsor, \$7,500

- 6 free in-person tickets (2 VIP + 4 GA), 25 virtual passes and 5 Virtual VIP upgrades
- Premium corner 10x10 booth at the entrance, with table, chairs, power and 4 badges
- 3 minute live stage moment in the Day 1 keynote, named from the stage every day
- Largest logo on the stage screens, backdrop and free national broadcast, top row on the event page and all 4 emails
- 60 to 90 second video spotlight, yours to keep
Claim window closes January 15, 2027 or when taken, whichever comes first.

EVERY TIER, EXTRA VALUE

20% off for existing clients, or 10% back as the MAD Launch Credit (up to \$750) toward MAD software or managed services. One or the other, never both. Not cash, not printed products, booths or event fees. Every sponsor gets an itemized fund report.

BOOTHS AND ADD-ONS

Booth only: Premium corner 10x10 \$2,500 (3) | Standard 10x10 \$1,750 (6) | 6 ft tabletop \$750 (8). **By email:** VIP Dinner \$2,500 | After-party \$2,500 | Lanyard and badge \$2,500 | Livestream lower-third \$900 | Wifi, venue permitting \$900 | Program ad \$150 to \$450 | more, plus food trucks, by email. Print Partner by invitation.

Terms. Pay in full at checkout, or split it: half at signing and half by December 15, 2026. To split, pay by invoice or build a custom package, email Miguel. In-kind trade is accepted at a stated cash value. Sponsors never receive the raw registrant list, only opted-in attendees. Commit by January 15, 2027; sponsor art due January 22, 2027. Every sponsor receives a post-event fulfillment report.



CLAIM A SLOT

madmonkey.media/jungle-week-sponsors/

Live inventory, secure checkout

Miguel Estrada, Founder and CEO

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madmonkey.media

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