



Where your sponsorship goes

Sponsoring Jungle Week is not a logo on a banner and a hope. It funds a real three-day event in a Dallas room for up to 500 owners and a free national broadcast. Sponsorship goal: \$100,000. This is the plan for every dollar, before we spend one.

WHAT SPONSORSHIP PAYS FOR	PLANNED
Sound, cameras, lighting, projection and the livestream crew	\$37,500
The venue for 4 days, with a hardline internet drop	\$18,000
Licensed security and event insurance	\$8,000
Signage, program and the expo floor	\$3,500
MC, registration and crew support	\$4,000
Streaming and software	\$600
Delivering every sponsor perk	\$7,300
Contingency reserve	\$8,600
Base: the event, funded	\$87,500
Stretch: the extras below	+\$12,500
Sponsorship goal	\$100,000

About these figures: this is the planning budget for up to 500 in the room, not a bill and not a quote for every line. Nothing is booked or spent yet. Amounts move with the final venue, the registration count and vendor quotes. The controlling document is the post-event fund accountability report, which reports actual spend reconciled to our books.

OUR PROMISE ON EVERY DOLLAR

- **Itemized record** of every sponsorship dollar, kept from the first payment.
- **Post-event fund report** to every sponsor showing exactly where the money went, line by line.
- **Fulfillment report** for every sponsor covering every promised perk, with proof.
- **Ticket sales** are reported separately.

THE \$87,500 BASE, BY LINE

AV and livestream		\$37,500
Venue, 4 days		\$18,000
Security, insurance		\$8,000
Signage and program		\$3,500
MC and crew		\$4,000
Streaming and software		\$600
Sponsor fulfillment		\$7,300
Contingency		\$8,600

THE STRETCH, LINE BY LINE: +\$12,500

- LED wall sized for the 500 room **\$7,500**
- Two more camera angles **\$2,000**
- Livestream upgrades and live captions **\$2,000**
- Presenter travel **\$1,000**

PAST \$100,000: +\$16,350

Pro lighting upgrade **\$2,500**; Recorded content library **\$2,500**; 50 free passes for small business owners **\$1,750**; Breakfast bar, Days 2 and 3 **\$2,500**; Swag upgrade **\$2,100**; VIP lounge and dinner **\$2,500**; After-party **\$2,500**.



SPONSOR PAGE

madmonkey.media/jungle-week-sponsors/

Back the room. Get the numbers back. Five tiers, \$350 to \$7,500. Commit by January 15, 2027.

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